

**K.E.Society's**  
**Rajarambapu Institute of Technology, Rajaramnagar**  
**(An Autonomous Institute)**  
**Unit Test I – April 2023**  
**F.Y. MBA(IEV)**

Qp code  
VT308

**Course and Course Code: MIV 1020 Organizational Behavior**

**Day and Date** – Thu., 27/4/2023

**Time:** 10.30 to 11.30 am

**Max Marks: 25**

**Instructions:**

1. All Questions are compulsory.
2. Figures to the right indicate full marks.

Q1. Explain Bandura's Social Learning Approach to organizational behavior with examples.

**CO\_1      6**

**OR**

Explain Emotional intelligence and the characteristics of emotionally intelligent employees.

**CO\_1      6**

Q2. "Managing workforce diversity is a challenge to organizational behavior". Do you agree?

Justify with a suitable argument.

**CO\_2      6**

Q3. A. Summarize the three components of attitude with relevant examples.

**CO\_1,2      6**

B. Outline the factors affecting learning with suitable examples.

**CO\_1,2      7**

**OR**

B. Halo effect and contrast effect create perceptual bias. Discuss citing relevant examples.

**CO\_1,2      7**

