

Enroll No

K. E. Society's
Rajarambapu Institute of Technology, Rajaramnagar
(An Autonomous Institute, affiliated to SUK)

Q.P.Code
UT439

Unit Test II

F.Y.M.B.A.(IEV) Sem- II

Course Code: MIV106J

Course Name: New Venture Establishment and Management

Day & Date: Friday, 02-06-2023

Time : 10:30 am To 11:30 am

Max Marks: 25

Instructions: 1) All questions are compulsory

2) Figures to the right indicate maximum marks

Q.1 a) What are intellectual property rights? Discuss various industrial properties. (CO_3) (10 Marks)

OR

b) Differentiate between venture capital finance and crowdfunding with suitable examples.

(CO_4) (10 Marks)

Q.2 Would you consider any alternative sources of finance? Which one? Why? (CO_4) (8 Marks)

Q.3 Why it is necessary to know the various forms of a business organization before undertaking any

business?

(CO_4) (7 Marks)



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