

Enroll No

K. E. Society's  
**Rajarambapu Institute of Technology, Rajaramnagar**  
(An Autonomous Institute, affiliated to SUK)

Q.P.Code
UT439

**Unit Test II**

**F.Y.M.B.A.(IEV) Sem- II**

**Course Code: MIV1061**

**Course Name: New Venture Establishment and Management**

**Day & Date: Friday, 02-06-2023**

**Time : 10:30 am To 11:30 am**

**Max Marks: 25**

**Instructions:** 1) All questions are compulsory

2) Figures to the right indicate maximum marks

---

**Q.1 a) What are intellectual property rights? Discuss various industrial properties. (CO\_3) (10 Marks)**

**OR**

b) Differentiate between venture capital finance and crowdfunding with suitable examples.

**(CO\_4) (10 Marks)**

**Q.2 Would you consider any alternative sources of finance? Which one? Why? (CO\_4) (8 Marks)**

**Q.3 Why it is necessary to know the various forms of a business organization before undertaking any**

**business?**

**(CO\_4) (7 Marks)**



.....